

HOW TO APPLY

Who should apply?

Students who are pursuing or have recently completed degrees in marketing, advertising, arts administration, music or music education. We are looking for enthusiastic and organized individuals with excellent communication skills. Season interns are expected to stay on for the entire season from September-April/May.

What are the perks?

- The opportunity to work “behind the scenes” at a great cultural institution
- Real-world experience to complement academic learning
- Flexible scheduling
- Complimentary tickets to A²SO performances

How do I apply?

- To apply for an Internship, submit a résumé through our website at <http://www.a2so.com/internships/>
- Applicants are considered in May for Season internships.



Ann Arbor Symphony Orchestra



A²SO Season Internship Program
<http://www.a2so.com/internships/>

MARKETING INTERNS

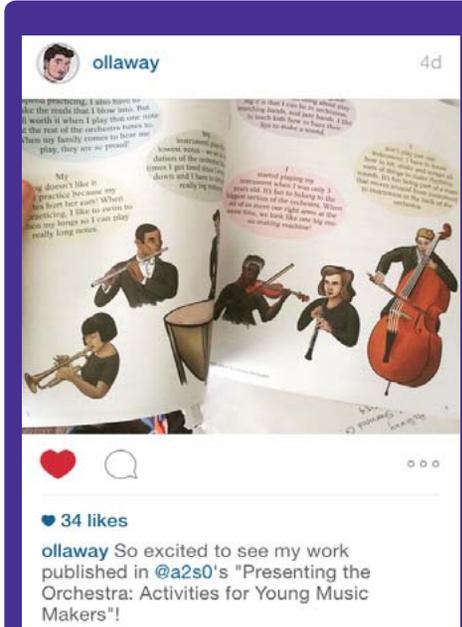
Marketing Interns

Marketing Interns will assist members of the marketing team in special projects and day-to-day activities that support the promotion of A²SO events.

Interns will produce marketing materials for the A²SO including invitations, fliers and brochures. They will assist in the creation and execution of marketing plans for promotional events. They will help with press releases, social media campaigns and special events. They will assist on advertising campaigns across all channels and will create and update various marketing contact databases.

Based on the needs of current projects, specific emphasis's in graphic design, photography and videography are often available.

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EDUCATION INTERNS

Education Interns work directly with the Director of Education and Community Engagement to create, implement, market, and evaluate A²SO Education programs both in the schools and in the community.

Education Interns will help staff events including Instrument Petting Zoos, Family Concerts, Youth Concerts, KinderConcerts, and Classroom Concerts. They will help to create supporting educational materials for concerts and programs based on Music Education Standards and Benchmarks. They will organize and schedule events, help with the day-to-day administration of education programs, and research trends in orchestral Education and Engagement.



“Working as an intern with the A²SO staff in their education and outreach department helped me better understand the complex logistics of running a great program. I learned how the administrative side of performing arts companies function and was able to have hands-on experience creating educational materials, researching programming options, and budgeting out new projects. My time as an intern with the A²SO provided me with the beginning steps of experience needed to launch my career.”

- Kira Leeper, Former Education Intern, Private oboe teacher and the Ann Arbor Symphony's Education & Engagement Manager.