ANN ARBOR SYMPHONY ORCHESTRA
Music in the Key of A²

19|20
Program Advertising Information & Rates

35 Research Dr, Ste 100 • Ann Arbor, MI 48103 • 734.994.4801 • fax 734.994.3949 • a2so.com
81% of patrons earn over $50,000 a year

48% of patrons earn over $100,000 a year

50%+ of patrons spend money downtown before & after concerts

**2019-2020 Concerts**

**September 13**
Emanuel Ax Plays Brahms

**October 12**
Made in America

**November 2**
Liszt & Tchaikovsky

**December 13**
Holiday Pops

**January 18**
Mozart Birthday Bash

**March 21**
West Side Story

**April 25**
Measha & Mahler

**Ad Specs**

Full Page with (or without) bleed
Print area: 8.5” x 11”
(.125” bleed needed on all sides if bleed desired)

1/3 V
3.625” x 4.875”

1/3 H
7.5” x 3.166”

1/4 V
3.625” x 4.875”

1/2 V
3.625” x 10”

1/4 H
7.5” x 2.3125”

1/2 H
7.5” x 4.875”
ANN ARBOR SYMPHONY ORCHESTRA
2019-2020 Advertising Contract

Contract due July 31        Artwork due August 20

Make your payment by July 30 and save 5%

Name of Business
_____________________________________________________________________________

Contact ___________________________________________ Phone ____________________
Address ___________________________________ City ___________________________ Zip ____________
E-mail address _________________________________________________________________

AD RESERVATION (please circle your color and shape preference)

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<th>Color Preference</th>
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Artwork
__ Ad will be sent by email to lori@a2so.com; high resolution .jpg or .pdf preferred
__ Use previous artwork    __ Use previous artwork with enclosed revisions

Payment
__ Check enclosed             __ Bill entire amount          __ Bill monthly
__ Use my VISA/MC/Discover Acct # ____________________________ Exp ____________

Billing Information if different from above __________________________________________________________
Address ___________________________________ City/St ________________________ Zip ______________________

Please make all checks payable to Ann Arbor Symphony Orchestra.
Terms of payment: Net 30 days. There is a monthly 1% finance charge for late payments.

Authorized Signature __________________________________________ Date ________________

Return to: Lori Zupan
Ann Arbor Symphony Orchestra
35 Research Dr, Ste 100, Ann Arbor, MI 48103
lori@a2so.com
734.994.4801
734.994.3949 fax